

WKBD-TV

Public Affairs Programming April 1 – June 30, 2012

Attached are listings of broadcast segments that in the station's judgment reflect the most significant programming of ascertained issues during the preceding three-month period.

STREET BEAT

Goes behind the headlines to focus on community issues and stories of interest to Metro Detroit presented in an upbeat mix of in-studio interviews and pre-produced packages by a crew of local people dedicated to improving our city. The program airs Sundays 11:30a.m. – 12:00p.m.

FOR MY PEOPLE

A weekly local program produced by Project B.A.I.T. (Black Awareness in Television) which explores issues concerning the community. The program airs Saturdays 6:30a.m.- 7:00a.m.

4,01,12

00:30:00

ECONOMIC DEVELOPMENT

STREET BEAT

This week on Street Beat, host Syma Chowdhry begins a two-part look at organizations that are helping rebuild Detroit. First, Dan Pitera of Detroit Works Long Term Planning presents plans in the works to rebuild the city. Next, Citizen Philanthropist Barbara Jones talks about Detroit4Detroit, an organization funding projects allowing citizens to improve the community. Then Violet Ponders and Sharon Hamilton-Martin of Catholic Social Services of Wayne County discuss programs aimed at Detroit-area teens. Finally, Daniel "Hush" Carlisle, founder of the Detroit Dog Rescue, explains the importance of getting stray dogs off the streets of Detroit.

4,08,12

00:30:00

ECONOMIC DEVELOPMENT

STREET BEAT

This week on Street Beat, host Syma Chowdhry continues our two-part look at organizations that are helping rebuild Detroit. First Sandy Baruah, CEO of the Detroit Regional Chamber, talks about the Chamber's efforts to encourage business growth and its upcoming Detroit Business Conference. Then, Deirdre Greene Groves, Executive Director of the Detroit Challenge, and Matt Mosher, Co-Founder and CEO of hiredMYway.com, discuss how the Detroit Challenge will encourage young leaders to live and work in the city. Then Adam Kessler, a board member for Detroit Harmonie, explains how that program will help break down racial barriers in Detroit. Finally, Marshalle Montgomery of the Awesome News Taskforce and Mikel Ellcessor, the general manager of WDET radio, explain the impact that the Awesome News Taskforce will have on organizations and individuals revitalizing the city.

4,15,12

00:30:00

EMPLOYMENT

STREET BEAT

Host Syma Chowdhry learns about the 2012 AARP Michigan Multiculturalism & Aging Conference that will be held April 27-28, 2012 from Dr. Ethriam Brammer, Associate Director, Center for Latino/a and Latin American Studies, Wayne State University, and Thomas E. Kimble, a member of the AARP Michigan Executive Council. Then Scott Millman, Golf Pro, and Emilie Rohrbach, Director of Community Relations for Volunteers of America, discuss a new program that helps disabled Michigan Veterans by providing equipment for and teaching them adaptive golf. Next, guests from the Mexico Consulate and Southwest Detroit explain the importance of literacy in Southwest Detroit and the upcoming Dia de los Ninos, Dia de los Libros event on April 28, 2012 that celebrates it. Finally columnist Neal Rubin talks about the upcoming Bookstock event that promotes literacy through a week-long sale of used books.

6,17,12

00:30:00

EMPLOYMENT

STREET BEAT

This week on Street Beat, Syma Chowdhry looks at job creation and the companies training Detroiters for jobs. Up first, Macomb County Executive Mark Hackel and Gerry Santoro, Program Manager for Land & Water Resources, discuss plans for the Macomb Blue Economy, an initiative that will build on existing, potential, and larger scaled water-related projects and programming. Then Rev Faith Fowler of Cass Community Social Services talks about their green industries and other programs designed to help Detroiters find employment. Then Mark Lane of Goodwill Industries discusses their various training programs. Finally, Maggie Durocher and David Grimaldi of the Windsor Parade Corporation talk about the upcoming Windsor Summer Fest as well as their partnership with Detroit River Days and the Detroit Fireworks.

5,27,12

00:30:00

CHARITABLE GIVING

STREET BEAT

This week on Street Beat, host Syma Chowdhry looks at some of the upcoming fundraising events that support local non-profits. Marketing Director Artemis Alex and volunteer Deno Prokos talk about the annual Ya'ssoo Greek Festival of Ann Arbor. Amy Kaminsky and Dominic Arellano, co-chairs of the BravoBravo! Fundraiser for the Detroit Opera House, explain what to expect from this year's event. Syma Chowdhry interview Detroit Lions' Nate Burleson and Stephen Tullock about the upcoming Celebrity Softball game that Syma will be participating in, and Tyson and Mara Navarre discuss their business, Rock the Booth,

6,03,12

00:30:00

CHARITABLE GIVING

STREET BEAT

This week on Street Beat, host Syma Chowdhry gets information on fundraisers for medical and literacy organizations. Her guests include Michael Lutz, M.D. (Michigan Institute of Urology), Jill Mosher (No Worries Now), Anthonie Burke (Crohn's & Colitis Foundation of America), and Julie Hoensheid (Oakland Literacy Council).

4,22,12

00:30:00

HEALTH – WELLNESS

STREET BEAT

This week on Street Beat, host Syma Chowdhry learns about H.Y.P.E. Athletics from Ali Sayed, President/Founder of H.Y.P.E Athletics, and Justin Cessante, Director of Operations for H.Y.P.E. Athletics. Then Jan Wade, a board member for Shades of Pink, co-chair of their upcoming walk, and a cancer survivor discusses how this group supports breast cancer patients. Community Correspondent Cindy Kainz finds out about the March of Dimes and their upcoming walk from Kara Hamilton, State Director of Program Services for March of Dimes. Finally, Sally Pacholok, a Detroit Nurse and Author, talks about the dangers of Vitamin B-12 Deficiency.

5,06,12

00:30:00

HEALTH – WELLNESS

STREET BEAT

This week on Street Beat, host Syma Chowdhry takes a look at women helping women as various organizations tackle issues from a female perspective. First Maureen Keenan Meldrum, Chair of the Susan G. Komen Detroit Race For The Cure and Director of Breast Cancer Special Programs at the Karmanos Cancer Institute, and Katrina Studvent, Co-Chair Of The Detroit Race, talk about the upcoming event and how it impacts women who have breast cancer. Then Pastor Kent Clark of Grace Centers of Hope discusses women, children and homelessness. Victoria Clifton, keynote speaker for their "Women Helping Women" fundraiser joins the discussion. Finally, John Ziraido of Lighthouse of Oakland County and Leah Rosenbaum from Jewish Vocational Services talk about various "women to work" programs that help women return to the workforce.

5,20,12

00:30:00

ABUSE / DOMESTIC

STREET BEAT

This week on Street Beat, host Syma Chowdhry and guests look at the issue of domestic abuse. First, Turning Point President and CEO Suzanne Coates and Valentina Djelaj, a domestic abuse survivor, talk about what women can do if they become a victim of abuse. Next, abuse counselor Bob Flewelling discusses help available to the abuser and the abused. Then, John Collins of the Forensic Science Division of the Michigan State Police explains a new program that will speed up processing the backlog of criminal sexual assault kits. Finally, Community Correspondent Cindy Kainz talks about animal abuse and rescue with Marie Skladd, President of the Michigan Animal Adoption Network, and Georgia, her adopted yellow lab.

4,29,12

00:30:00

ABUSE / BULLYING

STREET BEAT

This week on Street Beat, host Syma Chowdhry finds out about the upcoming "Stand 4 Change" Day which is an anti-bullying awareness event from event organizer Jeff Sakwa, president of Defeat the Label, and Rayne, program director at AMP Radio. Then Kyle Guccrant, Supervisor of Coordinated School Health & Safety Programs at Michigan Department of Education, talks about why the Michigan Department of Education got involved. Next two young victims of bullying, Ryan Feldman and Amber Addrow-Pierson, share their stories and explain the importance of events like this. Finally, Dr. Marlene Seltzer, Medical Director for the NoBLE Anti-Bullying Program, explains how The No Bullying Live Empowered (NoBLE) Program at William Beaumont Children's Hospital provides integrated educational and mental health services to provide support for bullied children and families affected by bullying

6,10,12

00:30:00

PARENTING / ELDER CARE

STREET BEAT

This week on Street Beat, host Syma Chowdhry looks at elder issues including financial problems and scams with Jason Moon of the Office of Financial and Insurance Regulation. Then Dr. Paula Duren, author of "My Lights Are Going Out But It's Not Dark In Here", talks about dementia and how this impacts families. Next, Lynn Alexander, Co-Founder of the Oakland County SAVE Task Force, explains elder abuse. Then, Pam Alexander of the Detroit Area Agency On Aging discusses the senior volunteer program that helps people with Medicare and Medicaid questions.

5,13,12

00:30:00

PARENTING / FOSTER CARE

STREET BEAT

In honor of Mother's Day, Street Beat looks at the importance of motherhood and the need for foster parents for children. First, host Syma Chowdhry speaks with Angela Aufdemberge, President and CEO of Vista Maria, and one of the Vista Maria foster parents, Gayle Baxter. Then Kathleen Banfield, Oakland County DHS Supervisor, explains the partnership between Spaulding for Children and the Oakland County Department of Human Services in the iCARE 365 program that is searching for foster parents. Then Teresa Sandner, a Parent Education Specialist with CARE of Southeast East Michigan, gives parenting advice. Finally, Diane Renaud, President/CEO of St. Vincent and Sarah Fisher Center, explains how Michigan's oldest non-profit organization has reinvented itself from orphanage to providing educational help to parents and small children.

6,24,12

00:30:00

MASS TRANSIT

STREET BEAT

This week on Street Beat, host Syma Chowdhry looks at transportation in Michigan. She learns about railway safety from Sam Crowl, the state coordinator for Michigan Operation Lifesaver. Then, Wayne County is all set to take-off in a new economic direction with the Detroit Region Aerotropolis Development Corporation as Interim Director Bryce Kelley explains. Next, Bob Shuman, the President of the Detroit Auto Dealers Association, discusses the Courageous Persuaders contest for teens that promotes auto safety. The two contest winners, Chelsea and Camryn Washington, talk about their winning entry. Finally, Jim Coburn, Chairman of the Michigan Boating Industries Association, and John Ropp, the President and CEO, talk about the importance of the boating industry in Michigan.

FOR MY PEOPLE

4,07,12

00:30:00

POLITICAL

For My People

Host David Rambeau discussed the decline, and demise of downtown Detroit's landmark Wurlizer Building with falling debris which endangers pedestrians, and vehicles. Rambeau also discussed the demise of the DDOT public bus system; including lack of accurate route information; wait times; and safety concerns.

4,14,12

00:30:00

POLITICAL

For My People

David Rambeau discussed revenue generating plans slated for Detroit by the Financial Control Board, and the book "The Age of Feudalism" and the study of economic and social systems to understand our present condition in Detroit.

4,21,12

00:30:00

POLITICAL

For My People

On this edition of For My People, David Rambeau discussed Detroit's consent agreement, focusing on the actions of the review committee and the Detroit city council including their perspective on the fiscal condition of the city. We also discussed the need for improved health awareness.

4,28,12

00:30:00

POLITICAL

For My People

On this edition of For My People, David Rambeau discussed implications stemming from the consent agreement between Detroit and the state including the transfer of power to the state; and the diminution of Detroit's political power.

5,05,12

00:30:00

POLITICAL

For My People

Host David Rambeau discussed qualifications of the final advisors recently imposed on Detroit by the consent agreement; and their ability to perform the job well.

5,12,12

00:30:00

POLITICAL

For My People

For My People examined recent elections in Europe and their trend toward the left of center politics and their relationship to politics in Detroit with respect to austerity and growth focusing on the need for economic development and the need for plans and projects to enhance revenues for the city of Detroit's general fund and expenses and debt.

5,19.12	00:30:00	POLITICAL
For My People		
David Rambeau discussed future candidates for mayor and city council in Detroit; and the need for non-career politicians who work for their constituents.		
5,26.12	00:30:00	POLITICAL
For My People		
On this edition of For My People, David Rambeau discussed the book, Black Liberation and Socialism, by Ahmed Shawki, and the illustration of social benefits from the government in the form of Social Security, SSI, food stamps, libraries, roads, parks and bridges.		
6,02.12	00:30:00	POLITICAL
For My People		
On this edition of For My People, David Rambeau discussed the recent meeting of the Detroit Library Commissioners and the absence of any political officials. We also examined concluded with the loss of revenues by the library system and the failure of the executive staff and the commissioners to attend to this significant problem.		
6,09.12	00:30:00	POLITICAL
For My People		
On this Saturday, 9 June edition of For My People we discussed the new apple orchard in Palmer Park in Detroit, the complaints about it, the role of the Detroit City Council, and their attributes of power, competence, experience, and egos.		
6,16.12	00:30:00	POLITICAL
For My People		
On this edition of For My People David Rambeau discussed the role of church and state with respect to marriage and civil unions, and the books, "The Burning", by Tim Madigan about the terrorism of black Tulsa residents in 1921; and, "An Outcast of the Island", by Joseph Conrad about global white supremacy.		
6,23.12	00:30:00	POLITICAL
For My People		
Host, David Rambeau discussed the decline of Detroit's solid middle-class base as it relates to the city's fiscal crisis, decline in tax revenue, and city services.		
6,30.12	00:30:00	POLITICAL
For My People		
David Rambeau discussed who should be financially responsible for clean-up, security, and underwriting the Detroit International Fireworks display which draws thousands of metro Detroiters downtown.		